

## **A STUDY OF PRIVATE MILK COLLECTORS (MIDDLEMAN) IN GUJARAT STATE**

**A. K. MAKWANA<sup>1</sup> & M. D. GURJAR<sup>2</sup>**

<sup>1</sup>Associate Professor, SMC College of Dairy Science, Anand Agricultural University, Anand, Gujarat, India

<sup>2</sup>Assistant Professor, SMC College of Dairy Science, Anand Agricultural University, Anand, Gujarat, India

### **ABSTRACT**

The unorganized dairy sector comprises of numerous small and /or seasonal milk producers/trader (popularly known as Middleman/ halwais). The present study was conducted to evaluate the status of Middleman in Gujarat state. The study covered all districts of the state and information was collected by using questionnaire. After analyzing the collected data it could be it can be concluded that the middleman are Young and literate, however their business is not covered in organized sector as they are not FSSAI registered. Moreover, they do not have appropriate provisions for testing of milk (Physical, chemical or biological) is Unable to support the milk producers by – veterinary services, fodder, credit, etc. Further, they are concentrated to only 1 or 2 villages hence less scope of expansion. Hence it is advisable that they get entrepreneurship training and get converted into organized dairy sector.

**KEYWORDS:** Middleman Selling Milk, Private Milk Collection, Gujarat Dairy, Dairy Business